

The Economics of Art and Culture

1. Essay instructions
2. Cultural statistics guessing game

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Essay: Cultural issue from economic perspective

Start with:

1. Find a subject

- make your subject narrow enough to exhaust the topic on a few pages

2. Find a scientific article/report/book

- write a short summary of issues important/interesting for you
- an article leads to other articles – if you gather more, write short literature review

Write an essay:

Option 1: Describe cultural economics issue with the use of comparative literature analysis

Option 2: Look for data to check how scientific findings from literature mirror the data



Essay: the only task to be evaluated



1. Topic selection – 25 p.

- Is topic narrow enough? Be as precise as possible (do not start from ancient times)! – 5 p.
- Do the introductory clearly state the Author's intentions? What aim (task or research problem) has been posed? Formulation of the problem to be described/studied. Is there any thesis / hypothesis posed, any question asked? It is not enough to say that culture in USA is interesting. – 5 p.
- Is there proper literature available? Is there proper data available? Is the selection of the sources and/or empirical data found adequate? -> student should show that there is – 15 p.

Scientific articles in the analysis! One is obligatory.

If there is no literature indicated in bibliography and references or citations, the score is: 0.

Essay: the only task to be evaluated



2. Tools selection and use – 45 p.

- literature and data [*if used in an essay*] presentation: Which method did the Author use? Is the method suitable to the aim of the essay? description, comparison (!) – 25 p.
 - Articles interpreter and compared, not just described/presented.
 - Data: description, graphs, statistics, comparisons.
- use of literature and/or empirical data – does it support reasoning? does the tool serve to investigate the topic? does literature support the author to develop the narration? – 15 p.
- Do the closing sections clearly state achieved results? – 5 p

3. Form – 30 p. (<http://www.wne.uw.edu.pl/pl/dla-studentow/prace-dyplomowe/>, <https://www.wne.uw.edu.pl/index.php?cID=2084>)

- title, division into parts, charts and graphs built appropriately, acceptable graphic form – 10 p.
- references: Are the referencing and quotation techniques applied correctly (references, quotes, discussions, bibliography – 10 p. [Harvard citation (Author-Date): <https://www.mendeley.com/guides/harvard-citation-guide>]
- language: formal/ scientific format (not just private opinion). Is the language clear and concise? Does it meet academic writing standards and present the right use of specialist terminology etc.? – 10p.

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Deadline: 2.06.2023

- plik Word (doc/docx)
- e-mail

Grading scale:

0-50 p. – 2

51-54 p. – 3

55-59 p. – 3,5

60-69 p. – 4

70-84 p. – 4,5

85-100 p. – 5



Literature

Handbooks: „Handbook of the Economics of Art and Culture” (vol 1 & 2), „Handbook of Cultural Economics”, other – find a chapter, check bibliography in the end of this chapter

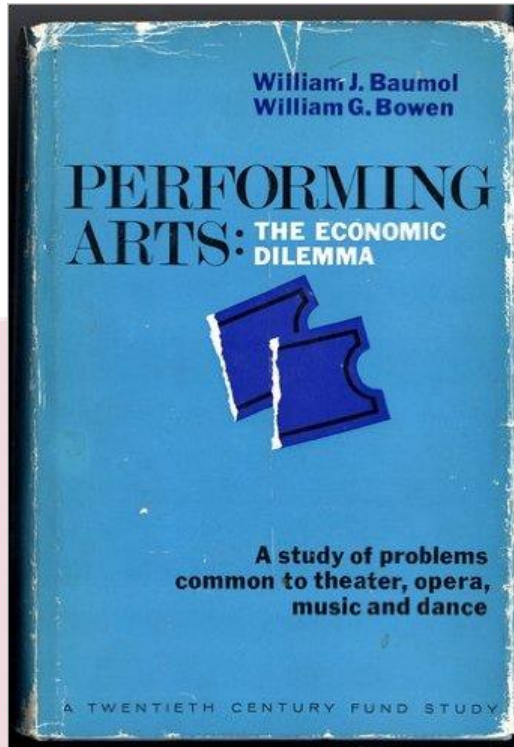
Articles: „Journal of Cultural Economics’, „International Journal of Cultural Policy”, „Poetics”, „Cultural trends” – check bibliography for an article that caught your attention

<http://scholar.google.com/>,
www.researchgate.net

<http://buw.uw.edu.pl/> (List A-Z),
National Library...



Data: At the very beginning...



„We had no choice, but to seek many of the requisite materials from primary sources wherever these could be found. There ensued months of searching through dusty files in cramped backstage offices, hundreds of hours spent collecting questionnaires from audiences in every part of the country and every type of performance, many interviews with producers, managers and choreographers, and a massive correspondence.”

W. Baumol, W. Bowen (1966) *Performing Arts: The Economic Dilemma*



Cultural statistics quessing game - 1

What is the share of cultural employment in total employment in the EU?

Cultural employment includes everyone working in economic activities that are deemed cultural, whether or not the person is employed in a specifically cultural occupation. It also covers people with a cultural occupation, whether or not they are employed in a cultural economic activity.

How COVID pandemic influenced cultural employment (2020,2021)?

Are there more men or women in cultural employment? How does it differ with total employment?

How cultural workers differ from the rest of employees in terms of education?

What are the characteristics of cultural employment (self-employment? full-time work? permanent jobs?)?



Cultural statistics quessing game - 2

Enterprises

What is the share of cultural enterprises in total number of enterprises (in the non-financial business economy)?

What is the share of value added and turnover generated by cultural enterprises in total economy?

How fast cultural sector grows (in terms of number of enterprises and turnover) in comparison with total economy?

Participation

What share of society attended (1) cinema, (2) live performance, (3) cultural sites at least once during a year (data for 2015)? What are the differences between European countries?

What about the frequency of participation?

What is the impact of education and income on cultural participation?



Data sources

Cultural sector:

- <http://www.culturalpolicies.net/web/index.php>
- <https://ec.europa.eu/eurostat/en/web/products-statistical-books/-/ks-01-19-712>
- <https://bdl.stat.gov.pl/BDL/start> („Kultura i sztuka”, „Finanse publiczne”)
- <http://krakow.stat.gov.pl/osrodki/osrodek-statystyki-kultury-987/osk-dane-i-statystyki-988/>
- <http://www.nck.pl/baza-badan/> (database of reports)
- http://www.kongreskultury.pl/title,Raporty_o_stanie_kultury,pid,135.html
- <http://www.kongreskultury2016.pl/lektury-obowiazkowe/>

Theater: Internet Broadway Database: <https://www.ibdb.com/>, <http://www.e-teatr.pl/pl/index.html>;

Movie: <http://www.boxofficemojo.com/>, <http://www.pisf.pl/rynek-filmowy/box-office>, <http://data.uis.unesco.org/>, <http://www.the-numbers.com/market/>

Music: <https://www.riaa.com/reports/...>

Books: <http://www.instytutksiazki.pl/polski-rynek-ksiazki,rynek-ksiazki.html>, <http://www.fep-fee.eu/-Annual-Publishers-Statistics->,

etc...